Press statement  EUROSTORY AWARD 2016 FOR UKRAINE’S JAMALA

The winner of the Eurostory Award 2016 is Jamala from Ukraine for the line
‘You think you are gods, but everyone dies.’

This year a new Eurovision-related website started: www.eurostory.nl, a Dutch literary-journalistic online magazine about the Eurovision Songcontest, featuring columns, articles, longreads and interviews.

To focus on the art of writing songlyrics, the founders of the site (three literary writers) give out the Eurostory Award: an award for the best line of all the songlyrics from this year’s Eurovision-songs. It’s a new annual prize, that wants to point out the best metaphor, the strongest written line or the most poetic image.

Through preliminary rounds nine lines from nine songs were selected. A winner was chosen through a combination of voting on the site and of a large professional jury that consisted of thirty Dutch-speaking literary bookauthors, editors and translaters.

Finishing second was San Marino’s line:
‘I didn't know that you wished for the moon to provide me the light.’

And third was the line from Hungary’s song:
‘You feel mistreated in a world where the poems sound fake.’

This afternoon Jamala received the award. Her comment was: ‘It’s a big honour for me. I think it’s the most meaningful line of my song. There is an important message in my song. Thank you very much for noticing that.’